



AFL Canada Event Hosting Grant: Conditions and Requirements

Grant Details:

AFL Canada has made **5 x \$500 Grants per year** available to assist Member Clubs in running events and tournaments with the intention of growing Footy in Canada.

The Grant will be disbursed in the form of a reimbursement for approved expenses and utilised towards expenses such as:

- Equipment and materials.
- Umpires or other staff/personel resources.
- Field rental fees.
- Marketing resources.

Recipients of the Grant will receive:

- Up to \$500 to put toward running your event.
- Event hosting resource pack including templated marketing materials as well as tournament checklist.
- Event promotion on AFL Canada social media and website.
- Placement on AFL Canada Event Calendar.

Club and Event Requirements:

- Club must be a member of and be in good standing with AFL Canada.
- Tournament or event is intended to grow the sport of footy in Canada, introduce new people to the game, retain members, and build awareness within local community.
- To be considered eligible for the grant, events must include a minimum of **three AFL Canada Member clubs**, from **two different provinces**.
- Pre-tournament Application: Proposal listing event purpose, goals, and key metrics
 - [Event Hosting Grant - Application Form](#)
- Post-tournament report listing event results, key metrics, lessons learned, and how support was used.
 - [Post Event Evaluation Form](#)
 - Note that this form must be completed after the event for reimbursements to be disbursed.
- AFL Canada on-field signage throughout tournament
- AFL Canada logo on posters, social media posts, printed materials, and any other event promotion.